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SPECIAL REPORT

*Analysing International Relations*

# JAMAICA





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# F O R E W O R D

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**I**t is a signal honour to greet you as Jamaica's first resident High Commissioner to India in this our 61st year of Independence, celebrated on August 6th. Both India and Jamaica celebrate Independence in August and although vastly different in many ways, we also share much in common; both superlative on the world stage in sport, music and culture.

In sport, Jamaica lays claim to having the world's fastest runners; Shelly-Ann Fraser Pryce, one of the greatest female sprinters of all time, double-double Olympic Champion in 100m and 200m, Elaine Thompson-Herrah and the legendary, triple-triple Olympic Champion and World Record Holder in 100m, 200m and 4x100m Usain Bolt. In fact, Jamaica has been on the medal podium in at least one of the sprint events for every single staging of the Olympics in the modern era, second only to the USA in total number of medals won and has earned a "clean sweep" of the medals (Gold, Silver, Bronze) twice in the women's 100m sprint and once in the men's 200m sprint. Our legacy of sporting excellence is not limited to the track, Jamaica has also won world championship honours in swimming, rugby, football and of course cricket. The remarkable contribution of cricketers; George Headley, Laurence Rowe, Michael Holding, Courtney Walsh and more recently Andre Russel and Chris Gayle are all legendary. Jamaica is also the first tropical country to participate in the Winter Olympics with our Bob Sled team whose courage and determination captured hearts and imaginations, and was immortalized in the Disney film, "Cool Runnings". In football, our Reggae Girls, in their second consecutive participation at the FIFA World Cup have advanced to the second stage (round of 16), the first country in the region to ever do so, and they did without conceding a goal, holding giants France and Brazil at bay in the process.

Culturally, Jamaica is a bona fide global superpower, the originator of Reggae Music, which has been considered more than a mere genre, but a universal social movement, a syncopation giving voice to the oppressed and the marginalized. Just think, TIME Magazine's Album of the Century and the BBC Song of the Millennium, "Exodus" and "One Love" are both authored by one of Jamaica's most famous sons; Bob Marley. As the progenitor of over 14 genres of music, including; Dance Hall, Rap, Reggaeton, Dub, Ska, and Mento to list but a few, it is no surprise that we have the designation as the most musical country on the planet.

In business, Jamaica, is emerging as a key destination for investment in the region, ranking 7th out of 180 countries in "Ease of doing Business" index. This is supported by an open, business enabling ecosystem with a skilled workforce and world class digital and physical infrastructure. The Jamaica Stock Exchange is among the highest performing in the World, in 2015 the JSE was the world leader with a 233% rally, the second best was Vietnam at 86%. Geographically located at the centre of the Caribbean, Jamaica has always been and continues to be a strategic gateway to the Americas. We have maintained a solid unbroken tradition of democratic stability, strong institutions of state, commitment to due process and high levels of press freedom, consistently among the top ranked jurisdictions in the world.

Jamaica's diplomatic relations with India were established six days after Independence, however, our association goes back much further. Inadvertently at first when we discovered Christopher Columbus,

lost and disoriented on our shores in 1494, he actually thought he had circumnavigated to India, hence the region's name 'West Indies'. Then formally in 1845, when after the abolition of slavery, indentured workers from India were transported to the island to work on the sugar cane plantations. Ever since we have shared an inextricable genetic link, manifested in our diverse ethnicity and our delectable world renown cuisine.

Today, India has proven to be a reliable and important development partner and an invaluable friend to Jamaica. We have also developed a high regard for India's prominent voice in the international arena and its strong tradition of advocacy of the interests of the Global South. Deepening relations with India is, therefore, a strategic priority for the Government of Jamaica. In this regard, the recent establishment of the Jamaican High Commission in New Delhi better enables Jamaica to increase our trade and investment ties as well as to advance our cooperation in science, technology, innovation health and education, sport and culture among other areas.

Emerging from Covid-19 the world faces ever increasing challenges and mounting uncertainty on multiple fronts. We remain eternally grateful for India's assistance in countering the pandemic, as well as building disaster resilient infrastructure. We laud India's Presidency of the G20 and their stance on facilitating and fostering South-South cooperation. As a nation, we have committed to achieving our Sustainable Development Goals and will continue collaborate with India on the multilateral stage from the UN and its organs and specialized bodies, the G-77 and the Commonwealth.

Like India, Jamaica's economic outlook is strong, with positive growth across various sectors. We are delighted to be witnessing a growing level of foreign direct investment in Jamaica by Indian companies such as Hinduja Global Solutions, Sutherland Global Services, Bioprist, ETECH Global Services, Amber Group and Fusion BPO to list a few. In a bid to maintain this momentum, I am using this opportunity to bring to the attention of India's private sector the fact that approximately 800,000 square feet of space was built and refurbished in Jamaica's Business Process Outsourcing (BPO) sector in the last 18 months. This is in addition to the planned Government of Jamaica's 750,000 square-foot technology park and its creation of relevant training incentives. New opportunities are emerging in Jamaica's BPO sector beyond the currently dominant voice-driven services, in areas such as legal processing outsourcing, software development testing/maintenance, healthcare and accounting.

Jamaica is strategically located as a potential gateway to the markets of the Americas and enjoys favourable trading arrangements with the developed countries of USA and Canada. Our logistics sector has witnessed close to US\$1 billion in port investments in recent months. Therefore, with a potential TEU capacity surpassing 3 million and a sophisticated Special Economic Zone (SEZ) regime, the Government of Jamaica is making good progress towards its goal of making Jamaica the Logistics Hub of the Americas. The Indian business community is invited to explore the opportunities associated with these developments.

I look forward to building on the opportunities for increased exchanges in culture and sport. Jamaica stands ready to share its best practices in the areas of athletics coaching and administration. People to people exchanges are emerging in these areas with promising Indian athletes already being coached at clubs in Jamaica in discus throwing and sprinting. Here, I must congratulate India on their recent, best ever showing at the Tokyo 2021 Olympics

In recent times, we have witnessed an increase in the number of high-level engagements between Jamaica and India. Most notably the visit of former President Ram Nath Kovind to our shores in May 2022, and the 4th CARICOM – India Ministerial Meeting this year in April.

The prospects are indeed bright for enhanced relations between Jamaica and India as we seek new avenues for cooperation in the quest for the shared goals of national advancement and the empowerment of our citizens to achieve their fullest potential. May the longstanding bonds of friendship between our countries continue to flourish.

In the words of Rt. Honourable Robert Nesta Marley "One Love, One Heart, Let's get together and feel alright".

**H.E. Mr Jason Keats Matthew Hall**  
High Commissioner of Jamaica to India,  
Concurrently accredited to Bangladesh, Malaysia,  
Nepal, Singapore and Sri Lanka



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## M E S S A G E

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The year 2023 has been very important for India and Jamaica. Indian delegation visited Jamaica for the Jamaica Expo and met many companies that are looking at Indian companies for collaboration. All things considered, what could two nations, 15,000 kilometers from one another, with not so much as a solitary non-stop flight, share practically speaking? Obviously, the Indian people group here is a lot of a piece of the standard. However, so is the situation in practically all nations all throughout the planet. Then, at that point what clarifies the unique connection between our two nations? To get this, we should rewind a bit and travel back ever. In Jamaica, characters like Marcus Garvey changed the battle for freedom into a battle for uniformity, with the colonialists as well as inside the general public. In the expressions of Garvey, "There isn't anything more hazardous than to construct a general public with a huge portion of individuals in that society who feel they have no stake in it." In India, pioneers like Mahatma Gandhi and Dr. Bhimrao Ambedkar maintained that freedom would be purposeless without fairness for all. Likewise, Jamaican and Indian pioneers never restricted their concentration just to the prosperity of their kinsmen however pondered the upliftment of people everywhere. Gandhi's main purpose for existing was to 'clear every remove from each eye' independent of identity, doctrine, race, or sexual orientation.

There are striking likenesses in the constitutions of the two nations, as well. Both are parliamentary majority rules systems with bicameral lawmaking bodies. The 'Crucial Rights' to life, individual freedom, the opportunity of development, opportunity of affiliation, and independence from separation structure the third part in both the Indian and the Jamaican constitutions. The supremacy of the Judiciary in settling on the protected issue and the development of statute in the years since freedom has numerous normal components. Aside from this, one can attract matches the alteration methods of the Constitution, the job of the leader, and so forth we owe a portion of these likenesses to the British yet generally to the comparative dreams of setting up a free and equivalent society brought into the world from having gone through hundreds of years of agony and abuse. That Jamaica has seen in excess of twelve exchanges of political force - seventeen - through the polling form since autonomy and India is no mean accomplishment.

Taking everything into account, Jamaica and India are banner carriers of South-South collaboration. Both are likewise individuals from the uncommitted development and the Commonwealth. Both have shared stakes in forming the arising engineering of different multilateral foundations to address existing imbalances and resolving significant contemporary issues identified with energy and food security, worldwide psychological oppression, and environmental change.

With strong political establishments, two India and Jamaica are likewise dominating financially. In spite of the serious second COVID-19 wave, the Indian economy is on the way to recuperation. Indeed, even by traditionalist appraisals, India will bounce back to a 10% development rate in the current monetary year. The Jamaican economy has additionally held up well during the pandemic. Indeed, even before the pandemic, the World Bank alluded to Jamaica's macroeconomic turnaround as a 'quiet transformation'. Close financial collaboration among India and Jamaica is a certain shot method to recuperate quicker from the pandemic. Other than conventional regions like exchange merchandise and customary administrations, there is a degree of collaboration in the information and wellbeing areas. Connecting Indian IT organizations and innovation foundations like IITs and IIMs with Jamaican partners can add massive value. Also, holding hands between Indian clinical foundations and Jamaican ones can give state-of-the-art clinical innovations for a portion of the expense. The Indian delegation also saw the various opportunities and the opening of the Latin American Caribbean Trade Council in Chennai with Jamaica desk will be of high importance serving the tourism and hospitality sector in South India. The initiatives by the Newly appointed chairman of the LACTC Hon. Rajesh Chandan have been commendable for the cause of the India Jamaica relations.

The High Commission of India has been working very closely with the Indian Economic Trade Organization and successfully finished the delegation in July just few days ago and returned after successful deliberations. This was a visit comprising of Academia, Industry and Manufacturing companies in areas of Pharma, Agriculture, Food processing. During the delegation's meetings with the Jamaica Special Economic Zone Authority (JSEZA), both parties expressed eagerness to explore trade and investment prospects in Special Economic Zones (SEZs) in Jamaica. According to Dr Iqbal, key areas of interest included the establishment of a Pharma Park for Indian companies and warehousing facilities for FMCG goods from India, enabling efficient supply chains to North and Latin American regions. The delegation held productive meetings with pharmaceutical companies, Seven 10 Pharmaceuticals and LASCO-Pharmaceuticals. The discussions revolved around fostering partnerships to facilitate the exchange of medicines, generics, and specialized healthcare products, boosting the healthcare sectors of both nations. Recognizing the power of education as a catalyst for growth, the delegation signed an MOU with the University of the Commonwealth Caribbean to strengthen academic collaborations and cross-border educational programs, further cementing the bonds between India and Jamaica. Recognizing the role of arts and culture in fostering connections, the delegation engaged in fruitful discussions with the Jamaica Film Commission (FCJ) and JAMPRO. Their talks explored opportunities for collaboration in promoting the film industry, trade, and investment between India and Jamaica, showcasing the potential of cinema as a tool for cultural exchange and tourism promotion. To further strengthen the bond between India and Jamaica in the travel and hospitality sector, the delegation met with the Jamaica Tourism Board (JTB). They expressed great interest in organizing a Diaspora conference in 2024, inviting Indians residing in North America, thus promoting tourism and people-to-people connections. The delegation's engagements with the Ministry of Foreign Affairs and the Ministry of Industry, Investment, and Commerce (MIIC) delved into removing trade barriers and promoting economic cooperation, laying the groundwork for further collaboration between India and Jamaica..

**Dr. Asif Iqbal**  
President, IETO

## FACT SHEET

GROWING RECOGNITION AND BROAD MARKET ACCESS	
Stock market	The Jamaica Stock Market (JSE) was globally ranked #1, in 2015 and 2018 (Bloomberg)
Starting a Business	In the 2016 World Bank Doing Business Report, Jamaica placed #1 in the Caribbean in respect of the ease of doing business, and 6th in Latin America and the Caribbean.
Public Private Partnerships (PPPs)	Jamaica ranked 4th in Latin America and the Caribbean for its capacity to successfully undertake PPPs by the Economic Intelligence Unit, 2019 Infrascope
Credit Rating	Fitch affirmed Jamaica's Long-Term Foreign Currency Default Rating at 'B+'. The Rating outlook is stable.
Trade Agreements	CARICOM SINGLE MARKET (CSM) CARIFORUM-EUROPEAN UNION ECONOMIC PARTNERSHIP AGREEMENT CARIFORUM- UNITED KINGDOM ECONOMIC PARTNERSHIP AGREEMENT Caribbean/Canada Trade Agreement (CARIBCAN) Caribbean Basin Initiative (CBI) CARICOM-DOMINICAN REPUBLIC FREE TRADE AGREEMENT CARICOM-COSTA RICA FREE TRADE AGREEMENT CARICOM- CUBA TECHNICAL AND ECONOMIC COOPERATION AGREEMENT CARICOM-COLOMBIA TRADE ECONOMIC AND TECHNICAL COOPERATION AGREEMENT CARICOM-VENEZUELA TRADE AND INVESTMENT AGREEMENT

## QUICK FACTS



# WHY JAMAICA?

**Open** and transparent investment regime

**Stable** and supportive democratic government

**Educated** and trained workforce of 1.32 million people (2021)

**Largest** English-speaking country in the Caribbean

**Robust** telecommunications infrastructure with built-in redundancy

**Strong** road infrastructure across the island

**Reduced** debt-to-GDP ratio to 79.7% (2022-2023 fiscal year)

**Six** consecutive year of pre-pandemic growth

**Over** US\$17.4 billion in foreign investment stock (2021)

**No** foreign exchange controls

**Zero** restrictions on foreign ownership

**Jamaica** Economic Residency Programme (JERP)

**No** restriction on the repatriation of profits

**Trade Agreements** offering preferential access to North America (USA & Canada), Europe, United Kingdom) and regional markets – Caribbean Single Market (CSM), CARICOM bilateral trade agreements (BTAs) with Colombia, Venezuela, Costa Rica, Cuba, Dominican Republic.

**Strategic Location:** Three international airports receiving 400 flights weekly and 40 airlines, within 4-hour flight radius of half the population of the western hemisphere.

**Jamaica** has the #1 transshipment port in the Region, with capacity to process 14K twenty-foot equivalent units (TEUs) container ships and total port capacity of 3.2 million TEUs per annum (p/a)

**Home** to the 7th largest natural harbour in the world, the Kingston Harbour.

**Six** cargo ports, 5 cruise ports, +25 shipping lines, 100 weekly port connections (cruise and commercial ports)





**J**amaica is the top business destination in the English-speaking Caribbean. As a nation, we stand proudly on a history that's replete with satisfied investors and outstanding investment wins. Today, it's evident that we've continued to build on that legacy, as a quick glance across our investment landscape will reveal hundreds of leading multinationals, medium-sized companies and even small enterprises choosing to establish their business operations on the island; some of whom are in a constant cycle of re-investment.

Our strong investment climate is firmly supported by our eight focus sectors. These along with a diversified market economy and strong governmental backing, keep our investors happy.

### Agribusiness

Jamaica is fertile ground for agribusiness! The increasing demand for high-quality Jamaican fresh produce globally, an expansive local market (including over 4mn tourists annually) and the country's proximity to key export markets, are all ingredients to Jamaica's lucrative agribusiness sector.

For Jamaica, we know that the new millennium agricultural landscape is one of diversification, niche marketing and value-added products. With an enormous 4,440,000 hectares of agricultural land, a wide array of premium non-traditional crops, thriving animal husbandry, fish farming activities and value-added food manufacturing, our agribusiness sector continues to reap great rewards for our investors. Discover more about our agribusiness sector.

### Energy

Jamaica is receiving international attention for its liberalised energy industry. It is, therefore, no surprise that we continue to attract investors and have grown from a handful of entities to over 10 public and private energy producers.



Currently, our power sources range from petroleum products to alternative energy sources including hydropower, wind, solar and bagasse. However, our government is committed to further diversifying the sector into a mix of energy sources and by 2030, renewable energy will account for at least 30% of that mix.

Through our industry regulatory body, the Office of Utilities Regulation (OUR), Jamaica remains committed to developing a sustainable energy framework that ensures a transparent and equitable representation for all our stakeholders.



## Film/Animation/ Music

Jamaica is a creative hub and a cultural superpower! That's why we have dedicated an entire sector to promote Jamaica's unique film destinations and artistic flair through digital art and music.

Our Film, Animation and Music (FAM) sector is the third-largest contributor to the island's GDP. It also has a significant multiplier effect on the economy through its seamless linkages with other industries such as tourism and manufacturing.

When it comes to talent, our island is home to exceptional musicians, fine and performing artists and film professionals.

While music has traditionally been Jamaica's most exportable creative product, the film and animation sectors demonstrate significant economic potential for the future. Our rustic countryside, majestic mountain ranges, white and black sand beaches, secret coves, dramatic cliffs, mini-jungles and historic edifices have made the country an ideal location for filming and creative projects since the early 1900s. In 2019, the high-profile James Bond movie was filmed on the Eastern end of the island- the home of the creator of the series, Ian Fleming.

## Global Digital Services

Jamaica's Global Digital Services is a high-performing sector with an estimated revenue of over US\$900 million (2022). Jamaica's Global Digital Service industry has also been enjoying the highest employment growth rate of any sector in the last decade and accounts for more than 60,000 direct jobs across the country.

The country has diversified over the years with the emergence of non-metallic minerals such as limestone, silica sand, marble, marl and fill and clay.

We are home to several global Business Process Outsourcing (BPO) giants such as Conduent (formerly Xerox), Teleperformance, Vistaprint, Hinduja Global Solutions, and Sutherland Global Services (SGS), and even our own homegrown multinational ItelBPO, who copped the overall Caribbean BPO of the Year Award and the Caribbean Employer of the Year (Outsource to Caribbean Conference, 2019).

With about 60 companies offering BPO services across the island and the launch of the revolutionary Global



Services Sector Project, we continue to solidify our place as the leading outsourcing destination in the Caribbean.

## Logistic & Infrastructure

Jamaica's logistics and infrastructure sectors are being hailed as driving sources for the country's economic future.

While we've always been focused on bolstering our rich transshipment history, the recent expansion of the Panama Canal has not only caused a paradigm shift in world maritime trade but has also seen us benefiting from new and innovative commercial ventures.



In fact, we are actively and strategically planning to position ourselves as the fourth node in the international logistics chain, joining Rotterdam, Dubai and Singapore.

### Manufacturing

Thanks to our strong manufacturing history, the sector has consistently achieved between 8 and 9% of GDP, over the last few years. In fact, of all the goods-producing sectors, manufacturing is the second-largest contributor to the economy.

With over 300 companies in the sector that are engaged in a diverse array of manufacturing activities, many global and local leading brands that are synonymous with excellence are proudly made in Jamaica, by Jamaican producers.

Our manufacturing sector is divided into two main categories – traditional and non-traditional. Traditional manufactured goods include sugar, rum, coffee, cocoa products, and citrus products. While, non-traditional goods include beverages, chemicals, apparel, furniture, building materials and petroleum products.

### Mining

Jamaica's discovery of high-grade bauxite in 1938 gave birth to our modern mining sector. Since then, companies from North America, Russia and China have established their bauxite mining and refining operations in the country.

Jamaica's bauxite industry rose to become a global leading bauxite producer, just five years after the first bauxite shipment left the island in 1952 (Jamaica Bauxite Institute).

However, the country has diversified over the years with the emergence of non-metallic minerals such as limestone, silica sand, marble, marl and fill and clay. Today, we remain a top bauxite producing country with bauxite and alumina generating the most revenue for our Mining and Quarrying sector.

Our very experienced and highly competent cadre of professionals with expertise in construction, mapping, surveying, aerial photography and engineering, among other disciplines proudly drive our mining and quarrying sectors



### Tourism

Across the globe, the word Jamaica stimulates images of beautiful turquoise sea, white sand beaches, brilliant sunshine and vibrant people. Our global personality and influence radiate well beyond our size, and when it comes to tourism, our unique appeal and brand attributes are second to none.

It is, therefore, no surprise that Jamaica's tourism industry continues to experience growth in the face of increasing competition. The accommodation segment of the industry has attracted a high level of foreign direct investment (FDI). Market leaders such as Sandals, Marriott International, Bahia Principe, Palace Resorts, Iberostar Group, Karisma Hotels, AM Resorts and RIU have a significant presence on the island.

In addition to leisure, we welcome business travellers for conferences, corporate events and trade shows.



### Trade

“Brand Jamaica” is a symbol of superior quality, innovation and profitability. Throughout the years, Jamaican products and services have played a significant role in increasing our buyer's and exporters' market share, revenues and reputation. Exports include; Jerk seasoning, condiments & exotic spices, fresh produce, rum, coffee, cocoa, building & wooden products, wellness/ aromatherapy & cosmetic products, creative industries, minerals & metal products

With the growing global affinity for Jamaican products and services, our buyers continue to count on us to guide them to Jamaica's finest flavours and foods, as well as industrial products and services. ■

For more information visit:  
[www.doingbusinessjamaica.com](http://www.doingbusinessjamaica.com)



**H.E. MR JASON KEATS HALL**  
HIGH COMMISSIONER OF JAMAICA TO INDIA

**“I ENVISAGE STRENGTHENED MUTUALLY BENEFICIAL BI-LATERAL RELATIONS BETWEEN OUR NATIONS, WITH JAMAICA BECOMING A KEY PARTNER FOR INDIA AND GATEWAY/HUB FOR INDIAN INNOVATION IN THE REGION”**

## How does it feel being the first resident High Commissioner of Jamaica to India? What vision do you hold and co-operation do you seek to strengthen ties with India?

It is a tremendous honour to represent Jamaica in this incredible country of India. Jamaica has the deepest respect for India's ancient contributions to civilization and humanity. We have the highest regard for India's prominent voice in the international arena, its strong tradition of non-interference, respect for sovereignty and consistent advocacy on behalf of the interests of the Global South. Over the years and especially now, India has proven to be a reliable and important development partner and invaluable friend to Jamaica. We share the common vision that the world is indeed one family. Further strengthening of relations with India is a strategic priority which contemplates greater cooperation in science, education, health, and sport in addition to increased trade and investment ties with India. We hope to add to the growing sophisticated and discerning Indian market by introducing uniquely Jamaican high-end luxury commodities such as Blue Mountain Coffee, premium Jamaican Rum, Jerk seasoning & condiments as well as nutraceutical and lifestyle products. We also intend to generate awareness of Jamaica's solid value proposition as a destination for Indian investment in infrastructure, technology & digital services, alternative energy, tourism, mining, and creative industries. All while promoting a high level of cultural exchanges in art, dance, film, and music. I envisage strengthened mutually beneficial bi-lateral relations between our nations, enhanced support at the multi-lateral level and Jamaica becoming a gateway/hub for Indian innovation in the Region.

## Jamaica, in August 2023, will celebrate 61 years of Independence. Tell us about the significance of Independence Day to the people of Jamaica.

Jamaica is a land of superlatives, astoundingly so when you consider our relatively small size and resources. Reflecting on our journey thus far we are filled with a sense of pride and purpose. In our legacy of sporting excellence, only one other country has won more medals in track and field with Jamaica winning a third of all the possible medals in the sprint events at the Olympics. From medicine to music, from human rights advocacy to environmental stewardship, Jamaicans have left an indelible mark on the scroll of positive

Today, Jamaica has a highly-developed air, sea and road infrastructure bolstered by first-class digital connectivity and skilled human resource. Interestingly, Jamaica was a key commercial centre of the Western Hemisphere in the 17th century.

global impact. Our indomitable spirit, our "can do" approach and our eternal optimism have brought us to where we are today and buttresses us for the challenges that lie ahead. August 6, Independence Day reminds us of the tremendous sacrifices made in our collective struggle for justice and self-determination and that together we overcome any and everything. And so, this year, we celebrate Independence Day under the theme, "Jamaica: Proud and Strong." On August 1, we also celebrate Emancipation from slavery a very important milestone in our history.

## Could you put Jamaica's growth trajectory during the past six decades into perspective?

In the past six (6) decades, Jamaica has experienced profound changes, both locally and globally. We have witnessed a transition from being a colonial plantation economy, exporting sugar, bananas, coffee and cocoa, to being a world-leading exporter of bauxite at one stage, to becoming a world-leading tourism destination and now services-based economy. We have reduced our debt as a percentage of GDP ratio to 79.9% in the 2022-2023 fiscal year, which at one stage stood at over 200%. Throughout, we remained a stable democracy committed to the rule of law, continually striving for improvement.

In the years preceding the global COVID-19 pandemic, Jamaica's performance was again superlative on the world's stage, owing to fiscal reforms and targeted programmes aimed at turning around the economy. The country claimed the number-one spot in stock market performance, experienced six (6) years of consecutive GDP growth and reached the highest tourism arrivals and earnings. We have also achieved our highest literacy rates in decades.

In the post-pandemic era, Jamaica has achieved a remarkable economy recovery from the pandemic and the global economic shocks of the past three (3)

We, therefore, plan to have electrifying concerts staged throughout major cities in India featuring top billing Jamaican artistes and musical icons.

years. This has been as a result of deliberate actions undertaken to drive economic growth and build resilience as an insurance to future threats. Recent performance and economic indicators, significant reduction in the debt to GDP ratio, achieving the lowest level of unemployment in our independent history and tourism arrivals surpassing pre-pandemic levels, all herald significant prospects for an upward trajectory in economic growth and development.

Today, Jamaica has a highly-developed air, sea and road infrastructure bolstered by first-class digital connectivity and skilled human resource. Interestingly, Jamaica was a key commercial centre of the Western Hemisphere in the 17th century. This is evidenced by the wealth and activity in and around Port Royal just across the harbour from Kingston. Now, 400 years later, without the buccaneers and likes of Henry Morgan, Jamaica is again emerging as the centerpiece of the Region.

## **Jamaica is known worldwide for its cultural prowess; what upcoming plans are there to promote the Jamaican culture in India?**

Whilst much is known about our sports celebrities and our musicians there is still much awareness to be generated about Jamaica, both in terms of our strategic importance as an investment destination, as well as our allure as a place to visit.

Our priority has been to foster meaningful B2B

*Marcia Griffiths, a member of I-threes who sang with Bob Marley*



exchanges with a series of sector-targeted inward and outward missions to and from Jamaica. We also seek to generate interest about our unique array of high-end lifestyle products (premium Jamaican rum, Blue Mountain Coffee, spices & condiments) through the staging of culinary exposés and tastings. We are also keen to showcase the talent of the Jamaican people and the natural beauty of our island.

We, therefore, plan to have electrifying concerts staged throughout major cities in India featuring top billing Jamaican artistes and musical icons. Do not be surprised if you start to see major innovation on the Bollywood dance scene as mainstream Jamaican dancehall moves are introduced in dazzling fashion. In this connection, we would go a step further and have Bollywood actually come to Jamaica to shot feature films, leveraging our amazing land and seascapes as well as our iconic cultural attributes. Jamaica is a great location for filming.

We also plan to roll out very exciting initiatives around travel where you will have opportunities to actually travel to Jamaica and experience “the trip of a lifetime,” as well as facilitate major cultural exchanges in literature, dance, music, art, theatre and film.

Additionally, we hope to have strong academic exchanges between our respective universities and tertiary institutions at all levels, encouraging people-to-people exchanges. On the sports front, we hope to have competitions in football and cricket and we have already opened our doors to Indian athletes desirous of coming to the sprint factory of the world to improve their technique in running and the field events.

It is important to note that there is no visa requirement for holders of Indian passports and there are over 400 international flights weekly calling at 3 international airports across the island. Our doors are open and we stand ready to welcome you to our shores. ■

*Shelly-Ann Fraser-Pryce and Elaine Thompson-Herah*



# RUM A RICH AND COLOURFUL HISTORY

Rum is one of the oldest and most versatile spirits in the world, and it is one that enjoys a colourful and interesting history. The mere mention of the word conjures up images of pirates and buccaneers, of white sandy beaches and palm trees swaying in a warm, tropical breeze, of delicious cocktails, and of course Jamaica. Indeed, although the precise origin of this liquid gold cannot be determined, many experts agree that it was perfected in Jamaica.

The grass-like plant, sugar cane, which is the source of rum, is believed to have originated in Papua, New Guinea. Christopher Columbus introduced sugar cane to the West Indies in 1493. The plant flourished in the warm climate and rich fertile soil of the Caribbean islands, and sugar cane plantations were soon established on practically every island, and in particular Jamaica, Barbados, Puerto Rico and Cuba.

Initially revered for the sugar that it produced, it was soon discovered that a stimulating alcoholic drink could be made by fermenting, then distilling the thick and sticky brown substance that remained after the sugar was extracted from the cane juice.

This drink had as many names as it had uses, Eau-de-Vie de Molasses, Rumbullion, Aguardiente de cana and “kill devil” amongst others. From these original names, there are at least two different versions of how the name rum came about. The first is that rum is a derivative of the name sacharum, the accepted botanical genus name for sugar cane. The second version is that rum is a derivative of Rumbullion.

Rum did not originally enjoy popularity amongst the gentry but rather was the drink of the lower classes and sailors, however this changed when Jamaica’s estate owners began developing special rums, which they sent back to England. These rums were blended and put into barrels for transportation to England on board ships. The estate owners noticed that the rums were smoother and mellow when they arrived in England, and thus aged rums were born.

The product’s popularity increased during the Second World War when whisky was in short supply. Appleton Estate Special, a smooth, light and fragrant rum, was born as a result of experiments carried out on the Appleton Estate to find a substitute for whisky,

and this new product proved to be extremely popular with Jamaicans.

The product’s mixability – it is the most versatile spirit in the world – as well as the introduction onto the market by producers such as J. Wray and Nephew Ltd. of a number of aged rum products, which compare with the finest whiskies and cognacs in the world, has resulted in a surge in popularity in recent years.

Jamaica’s place in the history of rum is one of primary importance. The pirates and buccaneers of days gone by, who favoured rum as their drink of choice, chose to make Jamaica their headquarters, and thus Jamaica and rum became synonymous.

Jamaica also had the privilege of being the first to fix in writing the name rum, by which this liquid gold is known throughout the world. An article that appeared in the 1937 - 38 edition of *PLANTER’S PUNCH*, states that the earliest mention of the word rum occurred in an order of the Governor of Jamaica. The island was also the first island to produce rum on a commercial basis and, of course, the finest rums in the world are produced in Jamaica.

The Appleton Estate is the oldest sugar estate and distillery in Jamaica in continuous production and they have been making the finest Rum in the World on the Estate since 1749. The Magnificent Appleton Estate Jamaica Rums are of a unique style, produced only in Jamaica and only at Appleton and these Estate Rums are Jamaica’s most famous.

At Appleton the production of rums is an art and, like the brandies of Cognac and the single malts of Scotland, the process is controlled at every step – from the selection of the varieties of sugar cane, the special natural culture of yeast used in fermentation, and the unique distillation and blending methods.

The Appleton Estate Jamaica Rum range includes the flagship brand, Appleton Estate V/X Jamaica Rum, the super-premium Appleton Estate Reserve Jamaica Rum, the Ultra Premium sipping rum, Appleton Estate Extra 12 Year Old Jamaica Rum and the luxury expressions, Appleton Estate Master Blenders’ Legacy and Appleton Estate 21 Year Old Jamaica Rum.



# JAMAICA





# FEEL THE VIBE

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There are specific parts of our culture that may capture your heart and become part of your fondest memories.

**T**here are many reasons one might dream of visiting Jamaica and our culture sits high at the top of that list. There's just something novel about Jamaica, something undeniably exquisite that attracts visitors to our shores time and time again. As soon as you step foot onto Jamaican soil, you feel the vibe. That energy is unmatched. Nothing can compare to experiencing it for yourself. Come dive into an authentic Jamaican vacation full of vibrancy, electricity, unrivalled charm and untainted natural beauty.

### **Jamaican Culture & Traditions**

The pull of our alluring island is far more than our sparkling blue waters and incredible mountainous terrain. The food is tantalizing and the weather is perfect, but it's the charm of our people who will keep you coming back for more.

The famous words of Bob Marley, "every little thing is gonna be alright" is a lifestyle we embody. No matter what hardships may hide beneath the surface, we find a way to smile, dance, and be merry as we go about our days.

Pull up a chair at your favourite watering hole and watch the smile light up your bartender's face as they greet you like a long-lost friend. Stop and ask for directions and they'll be accompanied by humorous tales of the twists and turns to be expected on your path. Buy a cup of soup from a roadside vendor and become enraptured in the vibes of the bustling food stalls. We're happy people always and this is reflected in our art, traditions, and everyday life.

There are so many aspects of our culture that will capture your heart and become part of your fondest memories.



Tasting your way through the island is a great way to connect with the history of Jamaica as you learn more about what makes us so special with each dish you try. Head to Boston, the home of a jerk, to learn more about this famous method of cooking. Trek to the Blue Mountains to try the luxurious coffee in the heart of its home. Stop in Negril or along the South Coast to try some of the best, freshest seafood ever, and go hiking in the hills to taste the bounty of fresh fruits and vegetables plucked from the land.

## **Jamaican Cuisine**

Our food is known worldwide as some of the best cuisines around. It is spicy and flavourful and full of fresh ingredients. Everybody loves a good jerk dish or a hot, flaky patty, fresh from the oven. Our oxtail is well-loved and even our ice cream has been ranked as some of the best in the world. Which Jamaican foods are you just salivating for? There are so many things you must try when in the land of rhythm and spice like our ackee and saltfish and our wide-ranging array of tropical coconut sweets.



A visit to Jamaica isn't complete without a night spent dancing to the beat under magnificently twinkling stars.



### Talk Like a Jamaican

As you trek around the island you might pick up a few words from our Jamaican Patois. This is our colourful dialect, a mish-mash lingo from our English, Spanish, and French colonial past.

**Wha' Gwaan?** - *"What's going on?"*

**Irie** - *"nice, good, pleasing", general term of approval. In response to wha gwan? - Everting irie*

**Respeck!** - *"Respect", standard greeting, acknowledgement or expression of thanks*

It will help you to groove to our Jamaican music, though the baseline of the reggae will sweep you into euphoria whether you understand

the words or not. A visit to Jamaica isn't complete without a night spent dancing to the beat under magnificently twinkling stars.

Your new patois words will also help you at any of our exciting sporting events, whether large-scale or local community happenings. Grab a Red Stripe Beer and observe the animated crowd as they scream ruthlessly at their team and opponents on the field. A Jamaican sporting event rivals your favourite major festival or finals around the world.

Come to Jamaica and feel the vibe. Once you're here, you'll know why Jamaica is **the heartbeat of the world.** ■

did

YOU KNOW?

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INCREDIBLE FACTS  
ABOUT JAMAICA THAT  
YOU MAY NOT HAVE  
KNOWN BEFORE!

**1** Jamaica means land of wood and water in the language of the original inhabitants of Jamaica, the Taino. Indeed, Jamaica is home to some of the most pristine beaches, breath-taking waterfalls, and enchanting forests. The Blue & John Crow Mountains are considered to be of “Outstanding Universal Value” in terms of their cultural and natural heritage and are part of one of the 78 most irreplaceable protected areas for the conservation of the world’s amphibian, bird and mammal species in addition to over 200 species of orchids (73 endemic). The area was declared a World Heritage Site by UNESCO. Blue Mountain Coffee is among the most expensive and sought after in the world, uniquely elegant and well-balanced, with a floral aroma and a velvety smoothness. A truly refined taste.



Olympic Gold medal winning women’s 4 x 100m l-r; Elaine Thompson-Herrah (100m gold and Olympic record holder), Shelly-Ann Fraser Pryce (100m silver), Sherricka Jackson (100m bronze) and Brianna Williams



**2** The fastest man (actually top three fastest men) and woman on the planet come from Jamaica, I refer to the Honourable Usain St Leo Bolt, triple triple Olympic Gold Medalist and World Record holder of the 100m and 200m and 4 x 100m. And Elaine Thompson Herrah newly minted, double double Olympic 100m and 200m Gold Medal winner, the first woman in history to do so, breaking the Olympic 100m record on the way. Jamaica has been on the podium in at least one of these disciplines for every single Olympics in the modern era, second only to the US in a total number of medals won in track. In the last 4 Olympics Jamaica has won roughly 1/3 of the total medals to be won in the sprint events.



**3** James Bond was born in Jamaica. Yes, he is a fictional character but the author of the series, Ian Flemming derived his inspiration in Jamaica where he wrote most of the 007 novels.

**4** Jamaica produces the most music per capita, with the highest concentration of artists, producers, technicians, studios per capita. The music output spans early Mento, Ska, Calypso, Rocksteady, One Drop, Nyabinghi, Roots, Lover’s Rock, Reggae, Dub, Drum & Base, Dub Poetry, Soca, Gospel, and Dancehall. Reggae Music is more than a genre it is a social movement, giving voice to the oppressed, lifting spirits and inspiring minds. It was a Jamaican immigrant who introduced rap music to the US.



# JAMAICA

**5** Jamaica has won the coveted Miss World title 4 times; 1963 - Carole Crawford, 1976 - Cindy Breakspere, 1993 - Lisa Hanna and 2019 with Toni-Ann Singh (yes she is of Indian descent). This makes Jamaica fourth most likely to win after India, UK and Venezuela.



**6** The national motto is: "Out of many, One people" speaking to our multi-ethnic population which includes descendants from Africa, Europe, India, the Mid East and China.

**7** The 1st Golf Course in Western Hemisphere was established on our island in 1865.



**10** Most live multiple births (two or more offspring), we have the highest incidence of twins per capita.

**11** In 1845, 20 years after the first railway was built in Great Britain, Jamaica became the first Western country outside of Europe and North America to construct a railroad system.

**8** We were the first tropical country to compete in the Winter Olympics with the Jamaica Bob Sled Team in 1988.

**9** Jamaica was the first commercial producer of bananas in the Western world. The country's banana industry started out in 1866 when it started to commercially produce and export bananas. Today, the major crops of Jamaica include sugar cane, bananas, and mangoes.



**12** Jamaica's Appleton Rum est. 1749, is one of the oldest and finest rums in the world.





**13** The island boasts the most churches per square mile (2.75) per Guinness Book of World Records. Interestingly there is a rum bar between every church.

**14** Few countries can claim having originated a religion, Rastafarianism based on the Ethiopian Orthodox Church originated in Jamaica in the 1930s, and since then has spread across the world. Rastafarians believe that people of African descent living around the world are exiles, living and the ultimate objective is the return home to Zion, a reference name for Africa. Reggae has been tied to the Rastafari movement for many years.



**15** National flag, black, gold and green, is the only flag in the world that doesn't have red, white or blue.

**16** In 1997, Jamaica made history by becoming the first English-speaking Caribbean country to qualify for the World Cup soccer tournament.

**18** Milk River Bath is known to be the most radioactive mineral spa in the world with incredible healing properties.

**19** Columbus did not discover Jamaica; it was the other way around when he encountered him, lost on our shores in 1494, thinking that he had found India. ■



**20** Jamaica became the first Caribbean nation to reach Round 16 in FIFA Women's World Cup 2023. The Reggae Girlz, Jamaica's women's soccer team, advanced to the round of 16, the knockout stage, in the Women's World Cup following a goalless draw against Brazil in their recent match.. ■



**17** Jamaica became the first British colony to establish its own postal service in 1671 and in 1994, Jamaica was the first Caribbean country to launch a website – [www.jamaicatravel.com](http://www.jamaicatravel.com).



# Jamaican

## TALES OF LOVE

With the best five-star hotels to luxury beach resorts and charming boutiques at exotic locales, Jamaica ranks high among the world's most romantic destinations.





Live your fondest memory in Jamaica. Jamaica is the ideal romantic island destination for those seeking an unforgettable experience for an anniversary or a honeymoon or simply just an unusual romantic getaway. This Caribbean Island, with countless intimate settings, is for the couples who dream of an enchanting island with sultry sunsets, magical moonlit nights and lazy mornings.

With the best five-star hotels to luxury beach resorts and charming boutiques at exotic locales, Jamaica ranks high among the world's most romantic destinations. Round Hill Hotel & Villas, The Caves, Sandals Royal Plantation, Iberostar Grand Hotel Rose Hall, Sandals Montego Bay, Hotel Riu Palace, Half Moon, Moon Palace, Swept Away, Couples, Secrets Wild Orchid, Trident, H10, S Hotel, are some of the best all-inclusive resorts in Jamaica. If you are looking for a place of love, happiness, and adventure, then Jamaica should be your next destination.

Nothing makes the bond of love stronger than a tandem kayak down the river or watching the sunset together while swimming in warm waters! Kickstart the adventures at Blue Lagoon or discover the amazing treasures of Dunn's River Falls; climb the tropical forest till the peak of Mystic Mountain or explore Jamaica's inner world at Green Grotto Caves. Sail up the coastline or snorkel over the Caribbean reef at Montego Bay Marine Park. Whats' more? The surreal beauty of Glistening Waters' Luminous Lagoon, a naturally glowing nighttime attraction, is sure to awestruck the duo with illuminated memories.

Home to fresh seafood, Jamaica is well known for its exotic traditional spices, fusion food, and some very unique specialities, all locally made with heart, in true island style. Passion infuses Jamaican music and cuisines! Enjoying these rich tastes amidst the rustic elegant atmosphere and unique cultural reggae vibe, tempt lovebirds from all over the world, to visit this idyllic isle.

With a temperate year-round climate, adventure-packed activities, swoon-worthy scenery, gorgeous rich culture, and a romantic rhythm, Jamaica, specialises in turning big dreams into romantic realities. There's so much to do for two on the island of love that brings you even closer together.

It is no wonder that it remains 'little but tallawah' with its larger-than-life people, iconic views and cuisine. ■



JAMAICA

# DESTINY JAMAICA



# NATION JAMAICA

Jamaica is an island of captivatingly stunning natural beauty, pristine beaches, crystalline waters, lush valleys, sparkling rivers, cascading waterfalls and majestic mountains are always within sight or a few kilometres walk away. Few islands have this diversity of land/seascape, but none boast the allure of our culture evidenced in the warmth of our people, the beat of our music, the delectable spice of our cuisine. I am often asked where is the best place to go in Jamaica, but when you are dealing with the land of superlatives there is no one thing. If you do make it to our shores, and you really should, here is a brief list (by no means exhaustive) of some things that you should do;



# JAMAICA

1

Kingston Waterfront



2

Fort Charles, Port Royal



3

Blue Mountain Peak



4

Dolphin Cove



Bob Marley



Sean Paul

**1** Kingston was designated by UNESCO as the World Creative City of Music. Kingston is a world-renowned centre of musical excellence. Birthplace of 6 distinct musical genres: mento, ska, reggae, rocksteady, dub and dancehall and the careers of music legends such as Bob Marley, Dennis Brown, Peter Tosh and Jimmy Cliff, Kingston has had and continues to have a great impact on the global music scene. Apart from having the highest number of music recording studios per capita in the world, Kingston offers a unique sound system culture and a number of live music events. The city boasts large-scale international events such as Reggae Month, Grand Gala Emancipation/Independence (Emancipendence) celebrations, International Reggae Day and conferences geared specifically to industry professionals. You should complete the Bob Marley tri-fecta; Tuff Gong Studio, Trench Town and 52 Old Hope Road (former residence and museum).

**2** Visit Port Royal once the centre of the Western Hemisphere in the 16th Century and home to the swashbuckling pirates of a legend like Henry Morgan. Here you will also get to taste the best fried fish and bammy (cassava bread) in the world.

**3** Visit the Blue Mountains World Heritage Site and home to the world-famous Blue Mountain Coffee. You will enjoy the stunning vistas and the cool climb.

**4** Visit Ocho Rios where you can climb Dunn's River Falls the Caribbean's most iconic attraction, swim with dolphins, zip line, go bobsledding through the tree canopy, or ride a horse in the sea.

**5** Visit Port Antonio's former home to Errol Flynn and vacation spot of Hollywood's golden era elite. Go rafting down the Rio Grande (probably the most romantic thing that you will ever do with your partner).

**6** Eat Jerk. Jamaican jerk cuisine is renowned for its delectable spiciness. Traditionally prepared by Maroon's underground to prevent the smoke from giving away their position to the British this culinary art is world-famous and can be applied to any meat, chicken or seafood.

Blue Lagoon,  
Port Antonio

Bamboo Beach Ocho Rios



Jerk Chicken



Burning Spear



Salman Rushdie at Calabash Literary Festival



Negril 7 Mile Beach

**7** Go to Negril in the West where the sunsets are spectacular and the nightlife electric.

**8** Go to a live Reggae Concert; Reggae Sumfest “the greatest Reggae show on earth” if you happen to be on the island in mid-July or Rebel Salute “the preservation of Reggae” in January. Both are multiple-day festivals with amazing entertainment and are a must.

**9** The Calabash International Literary Festival is known for its vibe. The heart and spirit of the festival: earthy, inspirational, daring and diverse. These qualities derive from the place that has been home to the festival all its years: Jakes. What is most striking about Jakes is that its character—its atmosphere of easy generosity, professionalism and

good humor—derive entirely from its people.

**10** Visit Montego Bay, Jamaica’s resort capital, with vibrant night life, over 54 holes of the best golf in the Caribbean, and the healing waters of Dr’s Cave Beach

**11** Soak in the vibes, at every step of your trip in Jamaica is an opportunity to be wowed, to learn something new and to be grateful for life, wherever you are stop and give thanks, smile, you’re in Jamaica!

Whatever your passion, whether you come for excitement, relaxation, rejuvenation, romance, family time, business, or pleasure, Jamaica has something for everyone, come and experience the essence of One Love, come to Jamaica and Feel Alright! ■



JAMAICA

# JAMAICA

## BLUE MOUNTAIN COFFEE

**T**aste is perhaps the most subjective of the senses, highly variable from one individual to the next. This is why there aren't many coffee varieties out there that a whole lot of experts can agree are better than any other. Jamaica Blue Mountain Coffee is the exception.

Its origin can be traced back to three coffee plants sent as a gift from King Louis XV to the French colony of Martinique, 1,900 miles south-east of Jamaica in the

Caribbean in 1723. Five years later the Governor of Jamaica, then under British rule, received a gift of one plant from the then Governor of Martinique and the rest as they say is history.

From that one single Arabica Typica plant, nurtured in the majestic Blue Mountains around Kingston, one of the most extraordinary coffees was introduced to the world. The unique climate of the Blue and John Crow Mountains is responsible for a range considered to be of "Outstanding Universal Value" in terms of cultural and natural heritage. As one of the 78 most irreplaceable protected areas for the conservation of the world's amphibian, bird and mammal species the region was declared a World Heritage Site by UNESCO in 2015.

Out of that same climate, 3,000 feet above sea level, with regular rainfall and misty cloud cover, combined with fertile, nitrogen and phosphorus-rich volcanic soil, comes a full-bodied coffee with exceptional sweetness, aroma, and exquisite flavour. Regarded by many as the best in the world, Jamaica Blue Mountain Coffee is the first true speciality coffee and has been in production for over 200 years. The cultivation area is relatively small and exportable annual production varying between 400 to 1,000 metric tonnes is tiny by world standards, equivalent to 0.1 % of Colombian production. Highlighting





Coffee Beans



Cherries just picked

its scarcity and exclusivity is the fact that Jamaica Blue Mountain is virtually the only coffee in the world to be packed in iconic wooden barrels, instead of bags.

Jamaica's coffee industry is one of the most structured, governed by the Jamaica Agricultural Commodities Regulatory Authority (JACRA) who issues licences to all relevant stakeholders, from farmers, exporters, importers and brand owners who wish to market their coffee as Jamaica Blue Mountain Coffee™. JACRA sets strict standards for the growing, harvesting, processing and marketing of the coffee, making sure that the end result is nothing short of perfection. Every barrel of coffee must go through JACRA for quality control where the coffee is rigorously inspected before it is exported, quality is paramount and strictly controlled, ensuring that all Jamaica Blue Mountain coffee leaving Jamaica is of the highest quality.

Peaberry is a mutation that naturally occurs in around 5% of JBM coffee beans, where a cherry contains just one seed instead of two. These beans are denser and have a rounder, larger shape than your common beans. This results in a unique taste that many coffee drinkers argue is often more balanced than normal coffee, sweet, bold, and intensely aromatic. This coffee is super-rich, and it's easy to see why it's one of the most sought-after beans

in the world.

Here are some of the best tasting JBM coffee brands available today;

Disclaimer: This list is not in any hierarchical order and is by no means exhaustive

- Peaberry Coffee Wallenford Estate
- Clifton Mount Estate
- Stoneleigh Estate
- Sherwood Forest Estate, Oubu ("Out of the Blue")
- Clydesdale Estate
- Wallenford Estate
- Coffee Traders

With all high-end luxury brands, there is a high incidence of counterfeiting by unscrupulous persons and unfortunately, Blue Mountain Coffee has also been subjected to this type of fraud or in some cases excessively blended with inferior quality beans. Always be sure that the coffee you are purchasing has the Jamaica Blue Mountain Coffee Seal. Sherwood Forest Estate is one innovator in the industry that has begun to use blockchain technology as a means of safeguarding against counterfeiters offering traceability throughout the entire supply chain from farm to cup.

January 9, is celebrated around the world as Jamaica Blue Mountain Coffee Day. ■

# PHOTO FEATURE



Calabash Bay, Treasure Beach



Jakes Hotel, Treasure Beach



Floyd's Pelican Bar





*Dunn's River Falls, Ocho Rios*



*Round Hill Hotel & Villas*



*Round Hill*



*Nonsuch Falls, Portland*



*Frenchman's Cove, Portland*



*Long Bay, Treasure Beach*



## INDIA-JAMAICA TRADE DELEGATION LED BY IETO

In a dedicated endeavour to strengthen economic bonds, a diverse delegation comprising 17 distinguished Indian representatives initiated dialogues with Jamaican stakeholders. Their collective mission was to foster collaboration and unearth avenues for shared advancement and prosperity. Guided by the leadership of Dr. Asif Iqbal, President, Indian Economic Trade Organisation (IETO), these interactions traversed a spectrum of sectors. From pharmaceuticals and agriculture to education, tourism, and the burgeoning film industry, the meetings laid a robust foundation for a prosperous and harmonious economic partnership between India and Jamaica.



*Hon. Rajesh Chandan, Chairman, LACTC*



*Productive Encounter: Indian Delegation Meets Hon'ble Minister of Trade, Aubyn Hill*



*H.E. Andrew Holness, Prime Minister of Jamaica*



# THINK YOU KNOW JAMAICA?

## LET'S TALK

# BUSINESS

- Ranked #1 in Caribbean and 6th globally in 2019 Doing Business Report (World Bank)
- Largest English-speaking, small island developing state situated within the Caribbean Sea
- Top performing stock market globally (Bloomberg 2015 & 2018)



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